

GOOD MORNING DEAR STUDENTS!

Vamos a por el jueves con energía!!!

La Editorial Burlington os recuerda que todos los alumnos usuarios de los cursos tienen acceso al [Interactive Student](#), que ofrece apoyo adicional online directamente relacionado con el método que está usando en el aula. Este componente ayuda a que el alumno pueda reforzar o avanzar en los contenidos curriculares del curso. Para acceder hacéis control click en el link azul y ahí os explica cómo registraros. Después me mandáis un correo para decirme si ya estáis dentro.

Mucho ánimo y fuerza para vosotros y para las familias!

Un abrazo de Teacher Paola

TAREAS 26-03-20

Como no podemos avanzar materia seguimos repasando la unidad 4, y cuando acabemos seguiremos repasando las unidades anteriores que nunca está de más...

Vocabulary

1 Match A to B.

A

1. People don't know enough about our **product**.
2. I have got a modest **budget**.
3. The shirts in the **shop display** were amazing.
4. We shouldn't work with that **advertising agency** again.

B

- a. I was **tempted** to buy one.
- b. We must **increase** their **awareness** of it.
- c. Its **strategies** weren't at all successful.
- d. The jacket is out of my **price range**.

2 Complete the sentences with the words below.

flyer ♦ goods ♦ purchase ♦ attract ♦ make ♦ free sample ♦ convey the message

1. The red dress in the shop window will immediately people's attention.
2. According to this, they are opening a new sports shop in the town centre.
3. Our advertising campaign will that the new bicycle is strong and reliable.
4. "I'd like to a smartphone, please."
5. Charlotte had never heard of the perfume, so the sales assistant gave her a
6. What of car did your father buy?
7. This company's are the best on the market.

Grammar

3 Complete the sentences with the verbs in brackets. Use the Passive.

1. The new products (introduce) last month.
2. Fresh vegetables (not deliver) to the local shop every day.

3. The advert (show) on TV right now.
4. My computer (not fix) yet.
5. The e-mail (send) tomorrow.
6. Free samples (should / give) to all customers.

4 Complete the text with the verbs in brackets. Use the Passive.

Hi, Ellen! We're having a great time in Turkey. We stayed at a hotel in Ankara, but we ^{1.} (host) by a wonderful family in Istanbul now, and we ^{2.} (treat) like royalty. We ^{3.} (just / take) on a tour of the Grand Bazaar. It's one of the oldest and largest covered markets in the world, with 60 streets and 5,000 shops. The bazaar ^{4.} (visit) by between 250,000 and 400,000 people every day.

Construction of the bazaar began in 1455 and it opened in 1461. Since its opening, the market ^{5.} (damage) by fires and earthquakes many times, and it ^{6.} (rebuild) again and again. Many different kinds of goods ^{7.} (can / find) there today, like jewellery, ceramics, old coins, furniture and spices. It was all very interesting, and I took a lot of pictures while we were there.

Don't worry, the pictures ^{8.} (post) online the minute I return!

Bye for now,
Susan

5 Write questions with the words below. Use the Passive. Then answer the questions according to the information in Exercise 4.

1. How / Susan / treat / now
Q:
A:
2. How many / visitors / expect / at the Grand Bazaar / each day
Q:
A:
3. When / the Grand Bazaar / build
Q:
A:
4. Why / the buildings / reconstruct / many times / in the past
Q:
A:
5. What / types of things / can / buy / at the Grand Bazaar
Q:
A: